## **BECOME A SPONSOR**

**2025 NH Food System Statewide Gathering** 





## SPONSORSHIP OF THE GATHERING DRIVES CHANGE IN OUR FOOD SYSTEM.

The 2025 NH Food System Statewide Gathering will be the first convening held around the NH Food and Agriculture Strategic Plan. Your sponsorship is a ground floor investment in the strategic plan and a keystone to us gathering, prioritizing, and delivering strategic ideas for food systems change to the right people at the right time.

Each year, the NH Food Alliance hosts the NH Food System Statewide Gathering as an event that brings together individuals, businesses, and organizations from across sectors who are dedicated to growing an improved local food system that works for all in the Granite State. Sponsoring the NH Food System Statewide Gathering will increase the visibility of your organization with food systems professionals across New Hampshire and New England and demonstrate your support for a thriving, fair, and sustainable local food system to your community and Granite Staters from North Country to the Seacoast.

Browse the three sponsorship levels in the following pages. Each level includes a combination of promotional opportunities for your organization:

- acknowledgement of sponsorship through the NH Food Alliance communications channels (email list, Facebook, Instagram, and LinkedIn)
- inclusion on event specific materials,
- and a number of complimentary event tickets.

Contact Colleen Jennings at colleen.jennings@unh.edu with questions. Ready to commit? Sign up as a sponsor now.

#### KIND WORDS ABOUT THE GATHERING







"It is so inspiring to connect with so many people doing amazing work towards creating a viable and sustainable food system in New Hampshire."

Kali Lucey, Operations Coordinator and NH Field Agent, Land for Good

"As someone new to the industry, I really enjoyed deepening my understanding of the New Hampshire food system and meeting all of the people who work to strengthen it."

Catie Cohen, Farm Share & Wholesale Manager, Fresh Start Farms

### **NETWORK CHAMPION**

#### **Sponsorship benefits for gifts of \$1,000+ include:**

- Your organization's logo and description on the 2025 NH Food System Statewide Gathering webpage
- You organization's logo included on the printed event program (provided to 150-200 attendees)
- Your organization's logo included in all event promotional emails (2,700+ email subscribers)
- Your organization mentioned in all event promotional social media posts (4,100+ followers)
- Four complimentary event tickets for your organization











## **NETWORK LEADER**

#### Sponsorship benefits for gifts of \$500 include:

- Your organization's logo on the 2025 NH Food System Statewide Gathering webpage
- You organization's logo included on the printed event program (provided to 150-200 attendees)
- Your organization's logo included in all event promotional emails (2,700+ email subscribers)
- Two complimentary event tickets for your organization











## **SUPPORTING PARTNER**

#### Sponsorship benefits for gifts of \$250 include:

- Your organization's name on the 2025 NH Food System Statewide Gathering webpage
- Your organization's name included on the printed event program (provided to 150-200 attendees)
- One complimentary event ticket for your organization











## RAFFLE SPONSOR



At the 2025 NH Food System Statewide Gathering, we will host a raffle with prizes donated from organizations and businesses in our food system. Tickets are not for purchase: they are earned by making connections with other food systems professionals.

By donating a prize to the raffle, your organization will be recognized as an in-kind sponsor with name and prize recognition on the 2025 NH Food System Statewide Gathering webpage, during the event, and in the "Thank You to Our Sponsors" email.

# READY TO COMMIT? BECOME A SPONSOR TODAY!

FIRST: let us know you're in! Sign up here as a sponsor.

THEN: make your tax deductible contribution online or by check\*

#### \*Please make checks payable to:

University of New Hampshire Foundation, Inc. (Please note "NH Food Alliance (H470)" in the memo)

#### Please mail to:

University of New Hampshire Foundation, Inc. c/o Amanda Haney 9 Edgewood Drive Durham, NH 03824

After completing those two steps, you'll receive an email with a promo code to use to redeem your complimentary event tickets.